

# Peter Tjernström

## PERSONAL

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Nationality: Swedish  
Address: Solhagavägen 28, 16352 Spånga, Sweden  
Mobile phone: +46 76 130 7751  
Email: peter@stretchtarget.se

## SPECIALITIES

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- Management and execution of large multi-site, product development projects
- Leadership & People Management: Restructuring, Post Merger Integration and Transfer projects
- Managing cultural diversity, including Asian cultures. Fluent in German, English and Swedish
- Interaction of Electronics and Software product development: life cycles, possibilities and limitations

## WORK EXPERIENCE

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- Nov 2009- present**      **Founder, Owner & Senior Consultant, Stretch Target AB, Sweden**  
Current Assignment:  
**Project Manager R&D at Ericsson AB, Kista, Sweden**  
Project 1: Product Development in the Radio Base Station area  
Project 2: Reorganization and implementation of a SW development method
- Sept 2007- July 2009**      **Software Project Manager at Sony Ericsson, Kista, Sweden**  
Assignments and positions included:
- Oct 2008- July 2009**      **Project Manager** for the organisational transition of the Symbian software organisation, including the close-down of one site, ramp-up of another one and the transfer of 350 people's tasks. Reporting directly to the GM for Symbian Software.
- Sept 2007- Oct 2008**      **Project Manager** for next generation Symbian/S60-based mobile phone software platforms. 15 reporting function groups, involved >200 people at peak times, spanning 4 sites (Kista, Manchester, Beijing and Tokyo).
- April 2005 – Aug 2007**      **Senior Project Manager at Infineon Technologies Nordic AB, Kista, Sweden.**  
Responsible from project start to finish for the concept, development and product industrialization of a Cordless (DECT) Handset platform, including a base band controller (ASSP), HW electronics design and protocol stack software for cordless telephony. Project size and structure: 10 Million Euro range global project organised in several sub-projects, 4 sites world wide, involving 95 people at peak times. As a part of the project was done in co-operation with the customer, it also involved the build-up and maintenance of customer relations. The product was ramped at the lead customer according to plan in July 2007.
- Jan 2001 – Sept 2005**      Employed at **Infineon Technologies AG, Munich, Germany.** Europe's biggest semi-conductor manufacturer with 34 000 employees world-wide.  
Assignments and positions included:
- Jan 2004 – Mar 2005**      **Project Manager** for Bluetooth product development. The biggest project featured the development of the hardware (ASSP) and software for a single-chip Bluetooth solution in 0.13µm CMOS technology. The project carried an 11 Million Euro budget, was organised in several sub-projects, involved 50 people at peak times and was delivered according to plan.
- Jul 2002 – Jul 2003**      **Sub-project manager** in a **Post Merger Integration** Office. Planned and successfully executed the re-structuring, re-organisation and finally the integration of the R&D and Manufacturing Technology parts of the acquired company Ericsson Microelectronics. The business was acquired in June 2002 and employed approx. 760 people world wide.

Jan 2001 – Jun 2002

Member of the **Infineon International Graduate Programme**

Three different assignments during 18 months and a thorough training package

Positions included work as a **Design Engineer** for CMOS Radio Frequency IC's and **Product Engineer** for GSM Base Band products in the Analogue/ Mixed-Signal IC design department. The latter included a **7 month delegation** to the manufacturing site 50km outside **Paris** where I had the responsibility of maintaining the yield-roadmap of one product during a steep high-volume ramp-up.

## LANGUAGES

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<b>English</b>	Fluent in writing and speaking. Business conversational.
<b>German</b>	Fluent in writing and speaking. Business conversational.
<b>French</b>	Intermediate
<b>Swedish</b>	Mother tongue.

## EDUCATION

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Aug 96 - Nov 2000

*Chalmers University of Technology, Gothenburg, Sweden*

**M.Sc. Electrical Engineering  
(Microelectronic High Frequency Systems)**

Oct 99 - Sept 2000

*Imperial College of Science, Technology and Medicine, London, U.K*

**M.Sc./IDIC Analogue and Digital Integrated Circuit design (1<sup>st</sup>)**

- Following the M.Sc. program as an exchange student, I was awarded the International Diploma of Imperial College.

**M.Sc. thesis title:**

- High-Q CMOS RF filtering for GSM receivers.

## FURTHER EDUCATION

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*Infineon Technologies' Management Training Programme*

Dec 2003 –Nov 2006

**Leadership:** Reflection and Coaching for leaders; Recruitment Interviews; Conflict Management; Practical Leadership; Basics of Leadership

**Business:** Business Simulation; Managing for financial success and Shareholder value;

Jan and Mar 2003

Infineon Project Management Academy

## ACHIEVEMENTS

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Apr 2005

Certified Project Manager at the Infineon Project Manager assessment centre

Jan 98 –Mar 99

- 1) Selected for participation in the **International exchange program** of Chalmers University of Technology, and the corresponding scholarship.
- 2) Twice awarded the *Adlerbertska* scholarship at Chalmers for proven excellence in studies previous year.
- 3) Deputy chairman of the Electrical Eng. Students Union Education Committee.

## INTERESTS

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**Sports (Ice hockey, football and floorball)**

Have been playing team sports since the age of five. Back in Sweden, I've also picked up floorball again, playing in the 3<sup>rd</sup> division. 3 years as Chairman for the club.

**Snowboarding & Skiing**

Standing on a mountaintop in the Alps before an off-piste run is probably one of the most relaxing things in life.