

Peter Tjernström

PERSONAL

Nationality: Swedish
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SPECIALITIES

- Management and execution of large multi-site, product development projects
- Leadership & People Management: Restructuring, Post Merger Integration and Transfer projects
- Managing cultural diversity, including Asian cultures. Fluent in German, English and Swedish
- Interaction of Electronics and Software product development: life cycles, possibilities and limitations

WORK EXPERIENCE

- Nov 2009- present** **Founder, Owner & Senior Consultant, Stretch Target AB, Sweden**
Current Assignment:
Project Manager R&D at Ericsson AB, Kista, Sweden
Project 1: Product Development in the Radio Base Station area
Project 2: Reorganization and implementation of a SW development method
- Sept 2007- July 2009** **Software Project Manager at Sony Ericsson, Kista, Sweden**
Assignments and positions included:
- Oct 2008- July 2009** **Project Manager** for the organisational transition of the Symbian software organisation, including the close-down of one site, ramp-up of another one and the transfer of 350 people's tasks. Reporting directly to the GM for Symbian Software.
- Sept 2007- Oct 2008** **Project Manager** for next generation Symbian/S60-based mobile phone software platforms. 15 reporting function groups, involved >200 people at peak times, spanning 4 sites (Kista, Manchester, Beijing and Tokyo).
- April 2005 – Aug 2007** **System Project Manager at Infineon Technologies Nordic AB, Kista, Sweden.**
Responsible from project start to finish for the concept, development and product industrialization of a Cordless (DECT) Handset platform, including a base band controller (ASSP), HW electronics design and protocol stack software for cordless telephony. Project size and structure: 10 Million Euro range global project organised in several sub-projects, 4 sites world wide, involving 95 people at peak times. As a part of the project was done in co-operation with the customer, it also involved the build-up and maintenance of customer relations. The product was ramped at the lead customer according to plan in July 2007.
- Jan 2001 – Sept 2005** Employed at **Infineon Technologies AG, Munich, Germany.** Europe's biggest semi-conductor manufacturer with 34 000 employees world-wide.
Assignments and positions included:
- Jan 2004 – Mar 2005** **Project Manager** for Bluetooth product development. The biggest project featured the development of the hardware (ASSP) and software for a single-chip Bluetooth solution in 0.13µm CMOS technology. The project carried an 11 Million Euro budget, was organised in several sub-projects, involved 50 people at peak times and was delivered according to plan.
- Jul 2002 – Jul 2003** **Sub-project manager** in a **Post Merger Integration** Office. Planned and successfully executed the re-structuring, re-organisation and finally the integration of the R&D and Manufacturing Technology parts of the acquired company Ericsson Microelectronics. The business was acquired in June 2002 and employed approx. 760 people world wide.

Jan 2001 – Jun 2002

Member of the **Infineon International Graduate Programme**

Three different assignments during 18 months and a thorough training package

Positions included work as a **Design Engineer** for CMOS Radio Frequency IC's and **Product Engineer** for GSM Base Band products in the Analogue/ Mixed-Signal IC design department. The latter included a **7 month delegation** to the manufacturing site 50km outside **Paris** where I had the responsibility of maintaining the yield-roadmap of one product during a steep high-volume ramp-up.

LANGUAGES

English	Fluent in writing and speaking. Business conversational.
German	Fluent in writing and speaking. Business conversational.
French	Intermediate
Swedish	Mother tongue.

EDUCATION

Aug 96 - Nov 2000

Chalmers University of Technology, Gothenburg, Sweden

**M.Sc. Electrical Engineering
(Microelectronic High Frequency Systems)**

Oct 99 - Sept 2000

Imperial College of Science, Technology and Medicine, London, U.K

M.Sc./IDIC Analogue and Digital Integrated Circuit design (1st)

- Following the M.Sc. program as an exchange student, I was awarded the International Diploma of Imperial College.

M.Sc. thesis title:

- High-Q CMOS RF filtering for GSM receivers.

FURTHER EDUCATION

Infineon Technologies' Management Training Programme

Dec 2003 –Nov 2006

Leadership: Reflection and Coaching for leaders; Recruitment Interviews; Conflict Management; Practical Leadership; Basics of Leadership

Business: Business Simulation; Managing for financial success and Shareholder value;

Jan and Mar 2003

Infineon Project Management Academy

ACHIEVEMENTS

Apr 2005

Certified Project Manager at the Infineon Project Manager assessment centre

Jan 98 –Mar 99

- 1) Selected for participation in the **International exchange program** of Chalmers University of Technology, and the corresponding scholarship.
- 2) Twice awarded the *Adlerbertska* scholarship at Chalmers for proven excellence in studies previous year.
- 3) Deputy chairman of the Electrical Eng. Students Union Education Committee.

INTERESTS

Sports (Ice hockey, football and Unihoc)

Have been playing team sports since the age of five. Back in Sweden, I've also picked up floorball again, playing in the 4th division. 3 year as Chairman for the club.

Snowboarding & Skiing

Standing on a mountaintop in the Alps before an off-piste run is probably one of the most relaxing things in life.